

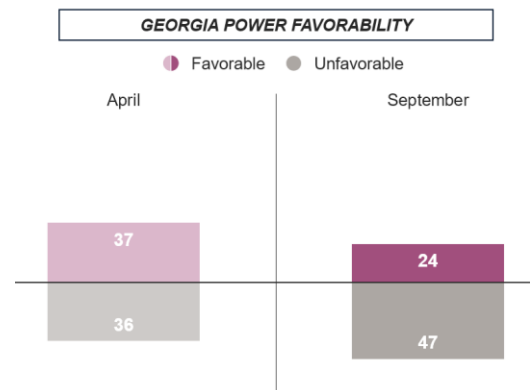
To: Interested Parties
 From: GBAO
 Date: September 23, 2026

Georgia Power's Standing Declining Rapidly

A recent survey¹ of registered voters in Georgia conducted on behalf of Georgia Conservation Voters shows the public's impressions of Georgia Power Company have declined precipitously over the past few months, alongside concerns about higher power bills & the expansion of data centers in the state.

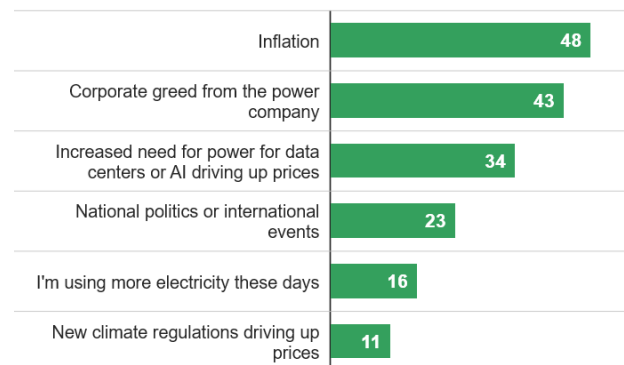
The following are key findings from this survey:

- Georgia Power (GPC) now deeply unpopular.** When Georgia Conservation Voters polled Georgians back in April, GPC's standing was roughly divided between positive and negative impressions (37 percent favorable/36 percent unfavorable). Now, however, Georgians view GPC negatively by a nearly 2:1 margin (24 percent favorable/47 percent unfavorable). The company's standing has declined sharply among Democrats, Independents and Republicans in the state.



- Two-thirds of Georgians report higher electric bills.** Sixty-six percent of respondents reported seeing their electric bill rise recently, including 69 percent of Georgia Power Company customers.
- Inflation, corporate greed, and data centers stand out as reason for higher bills.** When presented with a list of potential reasons for higher bills, Georgians are more likely to cite inflation and corporate greed as the top culprits, with data centers also playing a serious role as well.
- Data centers are deeply unpopular in Georgia.** Sixty-one percent of Georgians view data centers negatively (just 16 percent have a positive impression).

Which TWO of the following do you think is most responsible for your electric bills going up recently?



¹ Results are taken from a survey of 800 registered voters in Georgia. Interviews were conducted by live dialers via telephone and through text-to-web responses between August 30-September 6, 2026. Results carry a margin of error of +/- 3.5 percentage points at a 95 percent confidence interval.

