Position Opening

CIVIC ENGAGEMENT ORGANIZER

Salary: $30,000-40,000
Status: Full-Time, Exempt
Reports to: Executive Director
Positions Reporting to this Position: None
Location: Atlanta, Georgia

Description

Since re-launching in 2018, Georgia Conservation Voters has been working to establish our presence as a leader at the intersection of conservation policy and politics here in our state. Our mission is to advocate for public policies that advance a more just and sustainable future, campaign for candidates who will make climate and environmental justice a priority, and hold elected officials accountable for their actions and votes. The Georgia Conservation Voters Education Fund (GCVEF) mobilizes Georgians to advance climate and environmental justice through voting, advocacy, and other forms of civic engagement.

We are seeking a Civic Engagement Organizer that is creative, motivated, goal-driven and detail-oriented. This role works closely with community partners, progressive coalitions, and national LCVEF civic engagement staff for a strong program that drives individuals through the full cycle of civic engagement. This person’s main roles include reaching out to and training younger and more diverse voters of color on environmental issues; participating in coalition-based organizing centered on the census and a fair redistricting process; protecting voting rights, and assisting with voter registration and turnout efforts. The ideal candidate has experience in program coordination, community organizing, and a passion for voter access.
Responsibilities

- Work with GCV Executive Director and the LCVEF Civic Engagement team to implement and evaluate advocacy and organizing campaigns that advance voting rights and protect against voter suppression.

- Work with GCV Executive Director and the LCVEF Civic Engagement team to test new online and in-person organizing and mobilizing strategies aimed at better engaging newly registered young people, voters of color, and women.

- Work closely with the GCV digital team to develop online campaign tools and increase the online engagement of communities of color with campaigns and programs.

- Develop follow-up communications and other tactics targeted to engage action takers in GCV and GCVEF campaigns and programs.

- Develop, implement, and conduct customized issue-based and skills-based training programs for community leaders, interns, canvassers, and volunteers as needed.

- Represent GCV as a member of relevant coalitions to build relationships, identify opportunities for engagement, and advance the goals of GCV programs.

- Assist with issues and policy research as needed.

- Assist Voter Registration Director with nonpartisan voter registration efforts.

- Support lobbying efforts, including engaging in direct and grassroots lobbying.

- Track and analyze performance utilizing Voter Access Network and similar software.

- Provide analysis on performance and implement plans to maximize results in a weekly report.

Qualifications

Work Experience

- At least 1-3 years of experience working on voter registration, political campaigns, community organizing, or labor organizing campaigns.

- Ability to work independently within the context of a plan.

- Experience with organizing communities of color.

- Experience communicating about issues on social media, especially on Facebook, Instagram, Twitter, and LinkedIn.
- High proficiency or ability to learn Google Drive; and online database and field reporting systems, like EveryAction or the VAN.
- Preferred - Experience working with coalitions to advance shared goals, managing volunteers, and/or executing metrics-driven campaigns.

Skills
- Excellent verbal and written communication and interpersonal skills.
- Ability to juggle multiple tasks, solve problems and set priorities in a fast-paced and dynamic environment.
- Ability to partner and collaborate with team members and effectively represent the organization in front of varied audiences and through varied mediums.
- Reliable, consistent, detail-oriented and self-motivated.
- Strong understanding of individual motivation and how to engage people to take action. Demonstrated ability to motivate people and work effectively in a team environment in both management and support roles.
- Preferred - Fluency in a language other than English.

Cultural Competence
- Shares our commitment to integrating racial justice and equity into the work we do and ensuring an inclusive organizational culture.
- Familiarity with the complexity of issues and obstacles facing communities of color participation in U.S. democracy.
- Flexibility, self-awareness, emotional intelligence, and the ability to bring creative ideas and a fresh perspective to an evolving civic engagement program.
- Preferred - Familiarity with Georgia political landscape, democratic processes, and in-state community.

Conditions
- This position will often require non-traditional hours and will involve work in the evenings and on the weekends.
- Ability to travel in-state and nationally, 10-30% of the time. This position is based in Atlanta, Georgia. However, other in-state locations may be considered.
Compensation

Salary is commensurate with similarly situated nonprofit advocacy organizations and will depend upon experience and qualifications.

Georgia Conservation Voters provides paid vacation and sick leave, health and dental insurance, and a 401(k) retirement plan. GCV also supports a healthy work-life balance by supporting flexible working practices.

To Apply

Send a cover letter and resume to jobs@gaconservationvoters.org with “GCV Civic Engagement Organizer” in the subject line by Friday, November 15, 2019. No phone calls, please.

GCV is an equal opportunity / fair chance employer committed to a just, equitable, and inclusive workplace. We encourage applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, national origin, marital status, citizenship, disability, veteran status or record of arrest or conviction. We encourage applicants with disabilities who may need accommodations in the application process to contact: jobs@gaconservationvoters.org